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## FOR IMMEDIATE RELEASE

## **ENZIAN PRESENTS NEW MONTHLY MIDNIGHT SERIES: FREAKY FRIDAYS**

**Orlando, FL** – (December 10, 2021) – Enzian Theater announces the newest addition to its special programming, <u>Freaky Fridays</u>, a reoccurring midnight series on the first Friday of every month. During December's secret screening of *Dial Code Santa Claus* (1989), held to promote Freaky Fridays, the following dates and films were announced:

JANUARY 7 – TETSUO: THE IRON MAN FEBRUARY 4 – SPIDER BABY MARCH 4 – REEFER MADNESS APRIL 1 – STING OF DEATH

Information about each screening, including marketing assets, required promotional credits, and film synopses, may be found here.

"Freaky Friday movies are too crazy for primetime; they will twist your senses and melt your brains," says Enzian Programming Coordinator Tim Anderson. He reiterates that while these films are crazy and fun to watch, he and his programming team are serious about the series they are curating. "These films were made for various reasons, sometimes to cash in on a trend, but often to circumvent stifling Hollywood traditions. These filmmakers were a little lawless. They put a lot of heart into these films and we want to celebrate that."

Anderson hopes to utilize this series to highlight regional cinema, specifically 1960s and '70s films shot in Florida. "At least once a quarter, we plan to show a film that was made here in the sunshine state - to really explore the kind of maverick filmmakers that were working far outside the system in Florida and breaking a lot of rules along the way."

**TICKETS:** Tickets to Freaky Friday films are \$10, and include a free popcorn and soda, tea, or

lemonade for each attendee. Enzian member discounts will be honored. Regular food service will not be available for Freaky Friday events, so guests are encouraged to come early and fuel up outside at Eden Bar prior to showtime. Films begin at 11:59 p.m. Doors

open 30 minutes prior.

WHERE: Enzian Theater, 1300 South Orlando Avenue, Maitland, FL 32751

INFO:

Enzian is Central Florida's only full-time, not-for-profit cinema for first-run independent and international film, classic revivals, documentary features, and select family entertainment. Enzian, a member-supported organization serving the community for more than 36 years, is home to the Florida Film Festival and Eden Bar. For additional information, visit Enzian.org or call general information at (407) 629-1088.

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