



## ON-SCREEN ADVERTISING

Tap into the drawing power of weekly movie premieres and achieve maximum, creative impact at affordable rates with a rotating :10 spot on-screen advertisement at Enzian before all feature presentations - Central Florida's only not-for-profit art-house theater and cinema café. Not only are you advertising your product in front of thousands of Enzian's loyal guests every day, your advertising dollars help support Enzian's year-round programming initiatives.

Annual attendance for Enzian regular programming is over 100,000 per year and growing

Feature presentations are shown at a maximum audience of 230 people per show, two times daily Monday through Thursday and three times daily Friday through Sunday - an average of 18 shows per week and 75 shows per month

On-screen advertising period begins on the first day of the month following the signed agreement and does not include special events, film festivals, private functions, or facility rentals.

Client slides may be changed out at any time for slides with new/updated images and will be posted within 48 hours

Enzian's trademarks, label designs, product identifications, artwork and other symbols and devices associated with Enzian Theater or its official events (Florida Film Festival, etc.) in any way, may not be used in any form in your advertisement

If using the advertisement to promote a facility rental event, the advertiser may list in text only that the event will occur at "Enzian, 1300 South Orlando Avenue, Maitland, FL."

### RATES

<b>MONTHLY</b>	\$1,000.00 x 1 month =	\$1,000
<b>PER QUARTER</b>	\$850.00 x 3 months =	\$2,550
<b>PER SIX MONTHS</b>	\$750.00 x 6 months =	\$4,500
<b>PER YEAR</b>	\$650.00 x 12 months =	\$7,800

Below are the acceptable specifications for slides.

### JPEG IMAGE

Minimum 150 dpi, maximum 300 dpi  
Must measure 10 inches wide by 7.5 inches high  
Must be RGB color indexed

### PDF IMAGE

Must measure 10 inches wide by 7.5 inches high  
Must be PDF version 1.4

If you are interested in on-screen advertising with Enzian Theater, please contact:

### DEVELOPMENT OFFICE

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