



Media Contact:

Valerie Cisneros
marketing@enzian.org
407-629-1088 x302

FOR IMMEDIATE RELEASE

**ENZIAN PRESIDENT HENRY MALDONADO AWARDED
DON QUIJOTE LIFETIME ACHIEVEMENT AWARD**

Orlando, FL (December 16, 2016) – Henry Maldonado, President of the Board of Enzian Theater and the Florida Film Festival, has been awarded this year’s prestigious Don Quijote Award for Lifetime Achievement. The award, now in its 19th year, is given by the Hispanic Chamber of Commerce of Metro Orlando and Prospera, and celebrates significant and lasting contribution to the development and empowerment of the Hispanic Community in Central Florida.

Mr. Maldonado was Vice President and General Manager of Orlando’s CBS Affiliate, WKMG Channel 6 from 2001. He retired in 2009, and since has been very active at Enzian. He is known as “the face” of Enzian, and recognized for the short videos that welcome customers before each show. “Movies have been very important in my life. They put you in someone else’s shoes, and when you walk out after a great movie in a great theater, you are walking a little taller than when you went in. Nobody does this better than Enzian. It is truly a treasure,” says Mr. Maldonado of the beloved show house.

Mr. Maldonado spent over 40 years of his life in broadcasting. In New York at CBS and NBC as an Executive Producer, in Boston’s legendary PBS station, WGBH where he produced a documentary series about Hispanic children and went on to be the station’s Program Director for Cultural Affairs. For the last 30 years, he worked for the Washington Post’s television division, culminating as their General Manager in Orlando. He has continued to make films in his retirement for many local arts organizations.

“It is a great honor to be selected by the Don Quijote committee for this recognition. I can think of no better way to cap off my career and put a big exclamation point on it. I have been involved with the Hispanic Chamber and Prospera (previously known as HBIF) for fifteen years, and have watched them grow to the benefit of this entire community. I am most grateful to them,” commented Mr. Maldonado, and added, “We have been growing Enzian, its programming, and its audience in very important and meaningful ways. Our plans call for a slight expansion to three screens in the next few years, thus giving us the capability for increasing programming even more, and a Hispanic Film Festival is definitely in our future.”

The 19th Annual Don Quijote Awards Ceremony took place on Saturday, December 10, 2016 at Epcot.

Don Quijote Awards

The Don Quijote Awards gala was first conceived in 1997 by a group of visionaries from the Hispanic Chamber of Commerce of Metro Orlando (HCCMO) and the Hispanic Business Initiative Fund (HBIF). As

the Central Florida Hispanic community rapidly grew, these leaders saw a need to recognize the hardworking, innovative entrepreneurs who exhibited the spirit of Don Quijote: visionaries, dreamers and business men and women who were willing to take risks in order to achieve those dreams.

Today, honorees receive awards in one of six categories:

- Hispanic Business of the Year: Five Years or Less
- Business of the Year: More Than Five Years
- Professional of the Year
- The Excellence Award
- The Hispanic Community Champion Award
- The Lifetime Achievement Award

"[The Don Quijote Lifetime Achievement] award recognizes an individual who has made significant and lasting contributions to the development and empowerment of the Hispanic community in Central Florida. The recipient of this award is uniquely chosen by the Don Quijote Award Selection Committee."

To date, 95 individuals or businesses have been honored with the prestigious Don Quijote Award.

For more information about the Don Quijote Awards, visit <http://www.donquijoteawards.com/>

Enzian Theater

Enzian is Central Florida's only full-time, not-for-profit cinema for first-run independent and international film, classic revivals, documentary features, and select family entertainment. Enzian, a member-supported organization serving the community for more than 31 years, is home to the Florida Film Festival and Eden Bar. For additional information, visit [Enzian.org](http://enzian.org), call general information at (407) 629-1088, or visit us on [Facebook](#) and [Twitter](#).

Hispanic Chamber of Commerce of Metro Orlando

The Hispanic Chamber of Commerce of Metro Orlando (HCCMO) is a nonprofit organization whose mission is to provide leadership and support to the economic development of the Hispanic business community of Metro Orlando. Since 1993, HCCMO has strengthened the Central Florida Business Community by providing quality programs through our business model of networking, business development and exposure and recognition. The chamber's emphasis is on return of investment and value-added propositions for its more than 1,700 members and 40 trustees.

For more information about the Hispanic Chamber of Commerce, please visit hccmo.org or call 407-428-5870.

Prospera (Hispanic Business Initiative Fund)

Prospera is the leading Hispanic nonprofit economic development organization in Florida. Since 1991, Prospera has specialized in providing bilingual business development to Hispanic entrepreneurs trying to establish or expand their business.

Prospera specializes in four areas of service: educational assistance, one-on-one technical assistance, entrepreneurial grants, and loan facilitation. For more information on Prospera, visit <http://prosperausa.org/> or call 407-428-5872.

###